KARUMANCODE LEVI MEMORIAL EDUCATIONAL TRUST

SHINE COLLEGE

ISO 9001:2015 CERTIFIED

SHINE COLLEGE
OF MANAGEMENT AND RESEARCH

Making global professionals

Anthiyoorkonam, Kollodu P.O. Malayinkeezhu, Thiruvananthapuram - 695571

8 YEARS OF EXCELLENCE

100% Placement

International Industrial Visit

International Placement for Selected Students

COME, DISCOVER YOURSELF, EXPERIENCE THE BEST AND GO GLOBAL

APPROVED BY AICTE, UGC

ISO 9001:2015 CERTIFIED

ABOUT SHINE COLLEGE

Shine College is one of the best B-School in Kerala which was established in the year 2011, under Karumancode Levi memorial education trust, with an aim of making global professionals by giving systematic and innovative coaching. This is a concern of Shine business group with Sri. L. Sathyadas as the founder Chairman and Sri. Shinedas.S as the founder Managing Director. The institution stands for holistic student development by providing a unique learning space that gives them the opportunity to discover their potential, sharpen their skills, moulding their personality and ultimately to realize what they are and what they can. The motto of the college is, "Come, discover yourself, go global and get empowered." The primary goal of the institution is to mould the students into globally competent and socially committed managers and entrepreneurs. The vision, goals and objectives of the institute are transmitted to the students by the efforts of the faculty by means of teaching beyond the classroom, curriculum and also through the student orientation programmes.

Vision

Shine College enshrines the vision to produce graduates and post graduates in the field of Management with appropriate employability to cater to the expanding fields of Education, Administration/Management, Marketing/Sales, Research and development.

Mission

To achieve the aforesaid objective every effort is taken for imparting education to bloom the students' mind and talents leading them to self-realization, training and moulding of character with social orientation and make them committed to serve the Nation extending their horizon of activities to the entire world, in addition to their gaining a venue for remunerative vocation.

History of Shine group

Shine group is a group of business and service concerns which has an outstanding performance in various fields of production and service in building construction for about 40 years under the eminent leadership of the Hon. founder Chairman Sri. L. Sathyadas. It started from a humble beginning with a factory producing cement based products like hollow bricks, concrete doors and window frame. Due to the uncompromised quality in products coupled with responsive customer care and after sales service, the project developed into a factory manufacturing wide range of cement based products meant for building construction, an unique establishment of its kind known to South Kerala & Tamil Nadu. The education institution, Shine College is of later in origin imparting quality higher education.The group was awarded with Best Entrepreneur award in the year 2006-07 by the Government of Kerala and the is duly accredited with ISO 9001:2015 certification for quality management and systematic approach.

MBA

Master of Business Administration

Shine College offers a four semester, regular Master of Business Administration (MBA) programme, that administers a vantage point on real world management from diverse perspectives. It is inclusive of a summer internship program after the first two semesters. The Project report work on the same shall be carried out in the subsequent semesters. The maximum marks that may be awarded for internal examinations and end of semester examinations shall be 30 marks and 70 marks respectively, totaling to 100 marks, for all MBA courses.

Specialization

- **Banking**
- **Entrepreneurship**
- **Finance**
- **Marketing**
- **Human Resources**
- **International business**
- **System**
- **Tourism.**

BBA+MBA

Bachelor & Master of Business Administration (Integrated)

BBA+MBA is a five year Integrated Degree Programme. Encompassing a total of ten semesters, it formulates and strengthens tomorrow's business entrepreneurs and pioneers, immediately after their higher secondary education. The BBA+MBA programme will be launched in the academic year 2020 - 21; through which Shine College proposes to inculcate vocational orientation , responsiveness and career focus in students, from an early age. This program will cover all concepts of Management Education with innovative teaching methods and impart the necessary skills that gradually contribute to individual transformation. BBA+MBA carries a maximum of 100 marks, with 70 marks for End of Semester Examinations and 30 marks for Internal Examinations.

BBA

Bachelor of Business Administration

Bachelor in Business Administration (BBA) is a 3 year course which helps in building a base in core business disciplines. The course teaches the students various aspects that are necessary for effective business management and essential for entrepreneurs and business managers. It focusses mostly on the leadership and management part of running a company. BBA holders have great opportunity in finding a job in all sectors including Public as well as Private sector industrial world. The methodology of the course includes lectures, seminars, paper presentations, assignments and dissertation.

BBA +

Aviation & Airport Management

Bachelor of Business Administration & Diploma in Aviation and Airport Management

This is an optional add on course offered to the students pursuing BBA. The course is structured to lay a grounded foundation for a modern and practical aviation career. The course is well designed to meet the demands of international aviation industry by providing a comprehensive background in aviation studies, airline and airport management

SKILL DEVELOPMENT PROGRAMMES OF

INDIAN INSTITUTE OF TECHNOLOGY MADRAS

N·S·D·C National Skill Development Corporation

DDU-GKY Deen Dayal Upadhyaya Grameen Kaushalya Yojana
Empowering India • Powering the World

Tally POWER OF SIMPLICITY

NSE Academy

CLUB ACTIVITIES

TRAINING CLUB

PLACEMENT CLUB

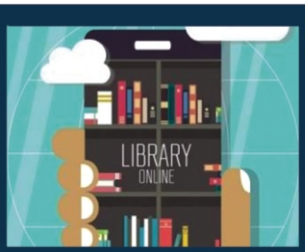
SCAP

EVENT CLUB

IT CLUB

FACILITIES AND INFRASTRUCTURE

SMART CLASS ROOM WITH AC



DIGITAL LIBRARY

COMPUTER LAB

AC COLLEGE BUS

CANTEEN

LIFE GIVING EXPERIENCES !!

HORSE RIDING CAMP

YOGA CAMP

TREKKING CAMP

SPORTS

INDUSTRY VISITS

FESTIVAL CELEBRATIONS

8 YEARS OF EXCELLENCE

Location Map

Welcome to Shine College

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Phone: 0471 2280353, 8606009990, 8086284349

E-mail: info@shinecollege.com, Web: www.shinecollege.com